



## **New Global Energy Q&A**

### **Interview with Perry D. West, Chairman & CEO**

**Q. What do you view as the greatest challenge to human survival in today's dynamic environment?**

**A. Food and energy are clearly vital to our existence and with a growing population and limited supplies of traditional energy sources our survival is indeed challenged. In a world with increasingly limited land for growing food, it is essential to invest in agricultural enterprises that produce the highest possible yield per acre and leverage that strength by using the most efficient energy resources on the planet. It is no secret that some of the world's smartest investors are betting on the development of highly efficient methods of growing food in small spaces. George Soros, Warren Buffet and Bill Gates have farmland in their investment portfolios, for example.**

**Q. What is the outlook for the world's population and how does that affect food production?**

**A. The world's population is projected to be 40% higher by 2050 than it is today and our farmland is shrinking. An estimated worldwide equivalent of 40% of California's agricultural land is lost every 18 months. This will result in a dramatic increase in food cost and these costs would rise even higher should we experience a natural or manmade environmental catastrophe.**

**Q. What is the outlook for our nation's fisheries?**

**A. A recent United Nations study predicts that unless something changes, nearly all commercial fisheries will produce less than 10% of their onetime potential by mid-century. At present, almost 30% of the world's fish stocks fall into this category and there is a clear need for alternative seafood sources.**

**Q. What is Aqua Farming Tech and how does that help improve the future of seafood?**

**A. Aqua Farming Tech is New Global Energy's business unit for developing and implementing advanced, sustainable methods of producing premium seafood. It started in 1993 in the Coachella Valley of California. This region is the best place to fish because of longer daylight hours and longer summers and the fact that tilapia is indigenous to a tropical country.**

**Q. What are the major challenges?**

**A. Electricity, feed and water are significant challenges in our area and other fish farms have had to shut down as a result. We are fortunate in that we solved the problem with solar, which saves 80-90% on electricity. With respect to water, we recirculate and pump water so that it goes into the reservoir, gets cleaned up by water vegetation and is then pumped back in. We also built our own feed mill so we can control the ingredients and ensure the best possible quality.**

**Q. What is Aqua Farming Tech's fish feeding methodology?**

**A. Our proprietary fish feeding methodology is projected to save up to 70% on overall feed costs. We feed fish green algae for their first four months in grow-out ponds. These nutrient rich algae and other aquatic plants represent a natural environment. It also lowers feed costs and electrical costs.**

**Q. What does the future hold for Aqua Farming Tech?**

**A. We are well positioned to acquire or lease other California fish farms that have closed. There are 25 or so around the Coachella Valley and we have narrowed it down to 3-4 that have the infrastructure we require. This would allow us to produce 3-4 times our current output. Our high density aqua farming methods allow us to average 30,000-35,000 fish per acre as compared to 1,200-1,500 fish per acre at other farms.**

**Q. What about Shrimp?**

**A. Shrimp is an even more lucrative product than tilapia and requires 90 days to mature as opposed to a year for tilapia.**

**Q. What does the future hold?**

**A. We will continue to capitalize on the world's critical need for food and energy by playing a key role in the global demand for farm raised sustainable seafood. We will bring this to marketplace by meeting the strict certification requirements that retailers such as Whole Foods require. We are also making great strides in growing the superfood Moringa and have exciting new initiatives underway.**

**###**



## **NEW GLOBAL ENERGY INC. (OTCQB: NGEY) Corporate Fact Sheet**

New Global Energy, Inc. is a public company focused on Aqua-Farming, Agriculture, and Health & Wellness.

### **OVERVIEW**

New Global Energy is dedicated to creating more efficient ways to produce fresh food on a large scale at a lower cost, while at the same time protecting the environment and insuring its products are healthy and sustainable. New Global Energy's trading symbol is [NGEY](#) and it is traded on the OTCBB.

### **BUSINESS AREAS**

New Global Energy is uniquely positioned for growth due to several factors: global demographics are increasing demand for food; the burgeoning Asian middle class demands an increasing supply of protein; and the world population is increasing its emphasis on health and wellness.

#### **Aquaculture – Sustainable Food for the World**

Through its aquaculture business, New Global is acquiring farmland that provides current income as well as the other benefits of hard assets. There is a growing consensus that farmland will benefit from the increase in demand for healthy food and the impact of globalization.

Farms in which New Global has interests are east of Palm Springs in the heart of the prolific Coachella Valley, California. These farms are uniquely suited to grow tilapia, which is a tropical fish, because of the area's warm climate and the availability of warm fresh water from geothermally heated wells.

New Global is working diligently to solve the region's challenges related to the cost of electricity, feed and water by developing innovative solutions such as: using solar to cut electrical costs; recirculating water; and manufacturing its own feed (instead of buying it from a third party).

New Global Energy's proprietary fish feeding methodology is expected to cut overall feed costs in half. Our management believes the company's ability to successfully solve critical cost issues through innovation and technical advancement will help lead the way for New Global to become the leading producer of premium seafood in Southern California and beyond.

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In addition to New Global's tilapia business, the company is preparing to cultivate shrimp. This important feature of the Company's business plan will position New Global to benefit from the production of a seafood product whose price has risen 50% in the previous 18 months.

These high quality products are generating heightened interest from specialty retailers who seek "certified and approved" seafood to meet customer demand. The planned expansion of the company's current distribution platform to include specialty food retailers should deliver huge consumer benefits.

## **Agriculture**

### **Moringa – the Miracle Tree**

New Global's agriculture business is cultivating Moringa, also known as the "Tree of Life" or the "Miracle Tree" due to its important nutritional and medicinal properties.

6,000 Moringa trees have been planted on the company's farm in Thermal, California and an additional 10,000 trees are in the process of being planted on the Company's farm located in Mecca, California. New Global's Moringa crop is an important feature of the company's move to diversify its agricultural business.

NGE has signed a memorandum of understanding to enter into a joint venture agreement with the world's largest Moringa farm. Located in Leon, Nicaragua, the 180-acre farm is a leading source of nutrient rich Moringa. Under terms of the agreement, New Global Energy, Inc. will launch Moringa Reserve, LLC to develop, operate, distribute and sell Moringa-based products to U.S. retail markets.

The Moringa farm's ideal growing conditions combined with the best possible production methods and 20+ years of Moringa experience result in high quality Moringa products. The land is extremely fertile and from volcanic origin. The fields are fertilized from compost made from the stems and trunks of the Moringa tree and the Moringa is all natural and organically grown without any chemicals.

### **Health & Wellness – Focus on Natural Remedies**

NGE is introducing a specially branded line of Moringa capsules to its line of nutraceutical products, which will include drinks, tea, energy bars and other items to be sold through existing distribution contracts with The International Sustainability Group, Inc.

(<http://www.isgpglobal.com>) OTCBB: ISGP, Shining Sea Imports

(<http://shiningseasimports.com>) and to larger retail markets.

New Global Energy has been developing nutraceutical products using Moringa, which is considered by many to be 'The Rolls Royce of All Superfoods' offering serious nutrition that

radically benefits overall health in literally hundreds of ways. We are confident that bringing this new line of products to market will help accelerate the timing of our revenue growth.

## **MANAGEMENT SPOKESPERSON**

Perry D. West - Chief Executive Officer (include head shot)

Perry West is Chairman and CEO of New Global Energy Inc. He has 40 years of experience leading the growth and development of early stage companies, including public and private, in the areas of general management and technology development and growth. In addition to New Global Energy, he is an attorney and a Director of VoiceLift, Inc., a business VoIP telephone company.

Previously, he was Chairman and Chief Executive Officer of Interactive Technologies Corporation, a NASDAQ-listed technology company developing interactive digital media and interactive television. Earlier, he served as Vice Chairman and Executive Vice President/General Counsel of American Financial Network, also a NASDAQ company, and as Chairman and CEO of Cambridge Energy Corporation, a public oil and gas exploration and production company. He is a former partner in the consulting firm of Cambridge Equity, Inc. an international business consulting firm.

In addition, during his career he has been a director and officer of a number of small private companies including: Nanogen Power Systems, LLC, a concentrated solar power company; Homeport, LLC, a financial products developer; GETG, Inc., an alternative energy company; TriMark Explorations, Ltd. a mining company; and Highlight Networks, Inc. a small public company engaged in wireless network development. Mr. West earned a B.A. degree at Florida State University and a J.D. degree at Florida State University College of Law. After college, he graduated from the Army Engineer Officer Candidate School and served as an officer with the United States Army Security

### ***Areas of expertise:***

Moringa – the Superfood

Shrimp – The New Gold

Monthly Fish & Farm Report from New Global Energy

Algae Production Expansion

Specialty Grocery Stores Rely on Certified & Approved Seafood

Coachella Valley: One of the World's Most Prolific Food Production Regions

Share Farming in California & Beyond

## **CONTACT US**

For investment commentary, please visit [www.newglobalenergy.net](http://www.newglobalenergy.net)

To arrange an interview, please call Charlotte Luer at 239-404-6785 or email [cluer@newglobalenergy.net](mailto:cluer@newglobalenergy.net).

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New Global Energy Inc.

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Mr. West graduated with a B.A. degree from Florida State University in 1968 and with a J.D. degree from Florida State University College of Law in 1974. After college, he graduated from the Army Engineer Officer Candidate School and served as an officer with the United States Army Security Agency.



**ROCKY FRENCH**  
Director of Farm Operations

As New Global Energy's Director of Farm Operations for New Global Energy and Co-Founder and Chief Executive Officer of Aqua Farming Technology Inc., Rocky French employs a hands-on management style and works side-by-side with employees to ensure proper execution of operational tasks. As part of a 24-hour operation, the owners and managers live onsite to maintain complete control of the inventory and business operations and produce the highest quality fish in the industry. Employees work rotating shifts to maintain feeding schedules, sorting, grading, and harvesting. Operations are always worked around the weather as temperatures can reach 120 degrees during mid-day in the summer.

Mr. French studied at the University of San Carlos, Mindanao Regional School of Fisheries and the University of the Philippines College of Fisheries, majoring in Aquaculture. He earned certificates in Fish Pond Engineering and Hatchery Management at the Southeast Asian Fisheries Development Center, received a certificate from Texas A&M in Shrimp Farming and Culture, earned a certificate from Long Beach City College on Data Processing, and a certificate for Diesel Mechanic and Automotive Electrician from the Iloilo School of Arts & Trade.

Prior to joining NGE, Mr. French worked as a Fishery Biologist with H&T Aquatic Farms, as a Fishery Biologist/Farm Manager at FL Warm Water Ranch, as an Assistant Production Manager at Valley Fish Farm, as a Fish and Wildlife Aide for the Aquaculture Complex in Talisay, Batangas, Philippines, as a Fish Farm Manager at the Thomas O'Dell Fish/Sugarcane Farm, and as a Junior Fishery Biologist Trainee for the Southeast Asian Fishery Development Center.